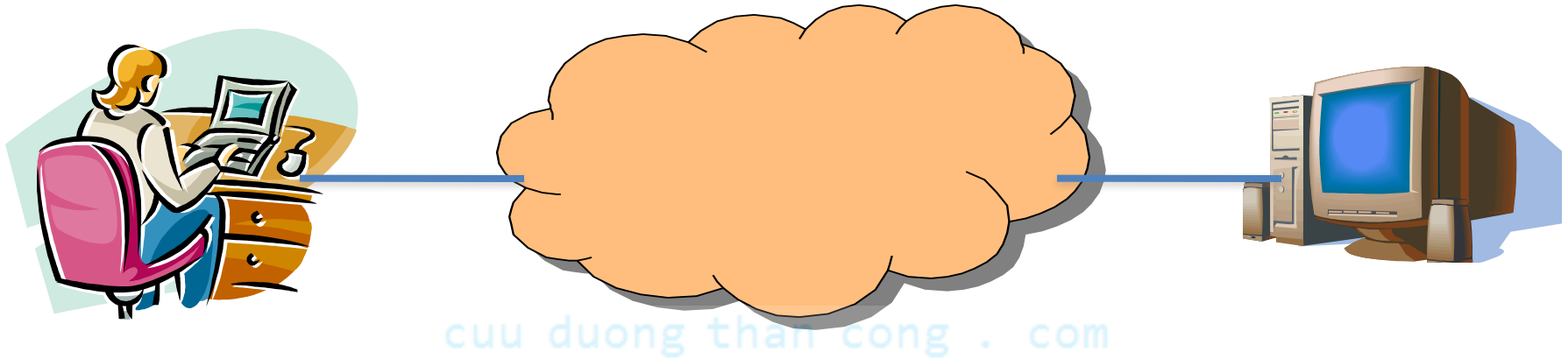




Content Distribution Networks (CDNs)

MẠNG MÁY TÍNH NÂNG CAO

Single Server, Poor Performance



☐ Single server

- Single point of failure
- Easily overloaded
- Far from most clients

☐ Popular content

- Popular site
- "Flash crowd" (aka "Slashdot effect")
- Denial of Service attack



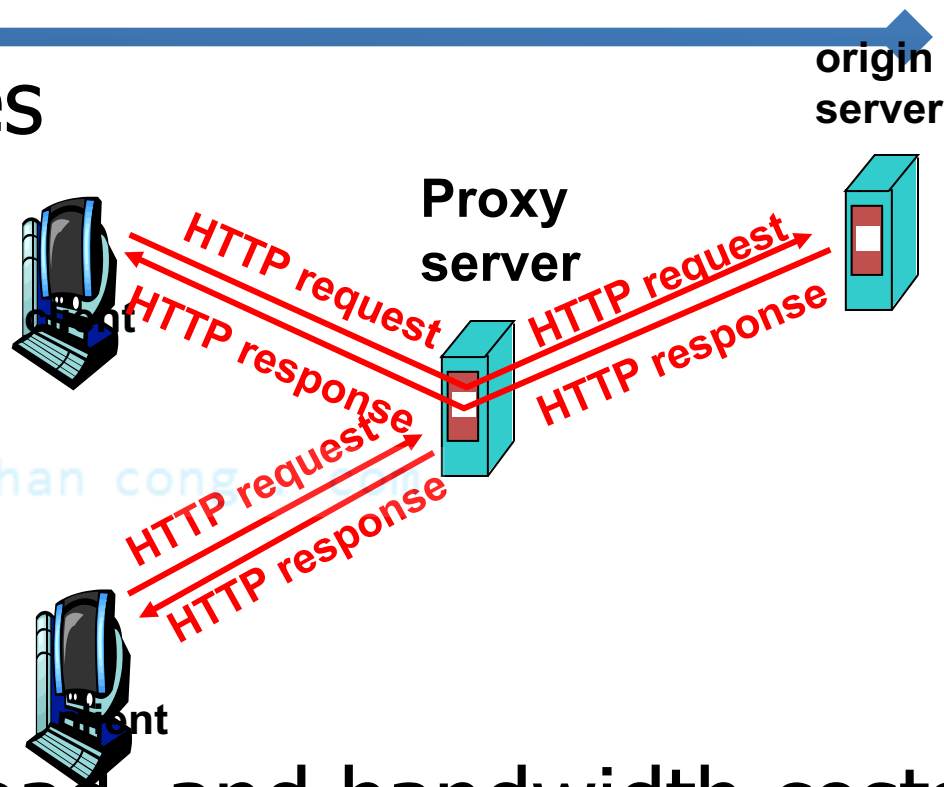
Web Caching

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cuu duong than cong . com

Proxy Caches

- ❑ Reactively replicates popular content
- ❑ Smaller round-trip times to clients
- ❑ Reduces load on origin servers
- ❑ Reduces network load, and bandwidth costs
- ❑ Maintain persistent TCP connections



Forward Proxy

☐ Cache close to the client

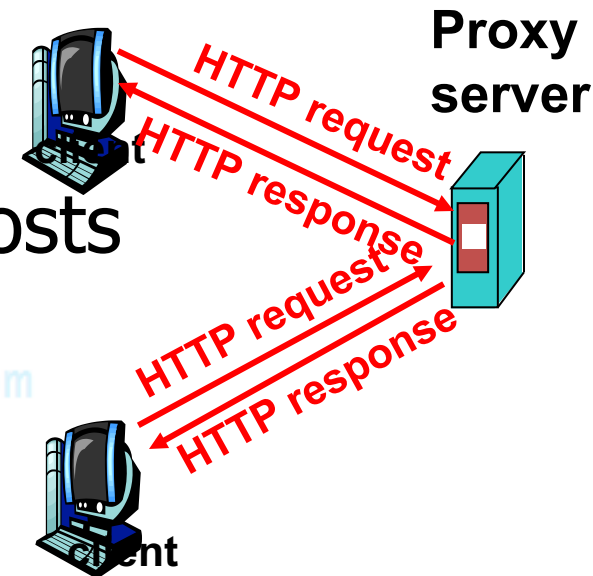
- Improves client performance
- Reduces network provider's costs

☐ Explicit proxy

- Requires configuring browser

☐ Implicit proxy

- Service provider deploys an “on path” proxy
- ... that intercepts and handles Web requests



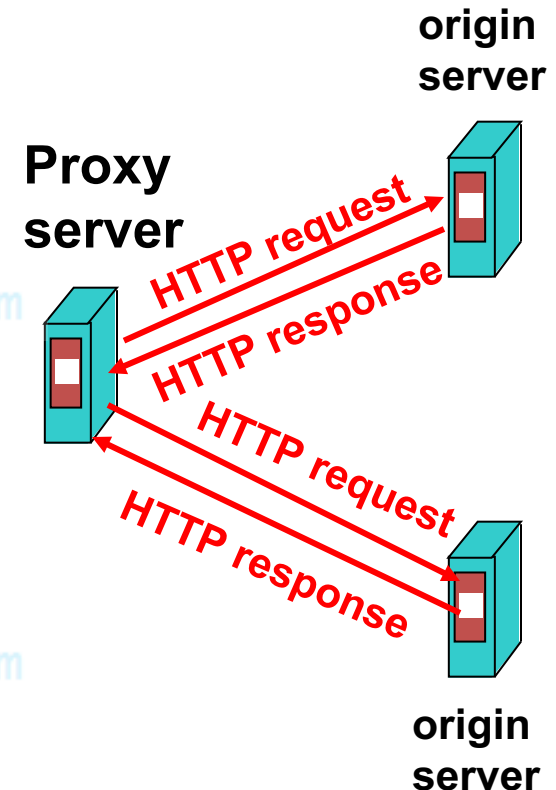
Reverse Proxy

❑ Cache close to server

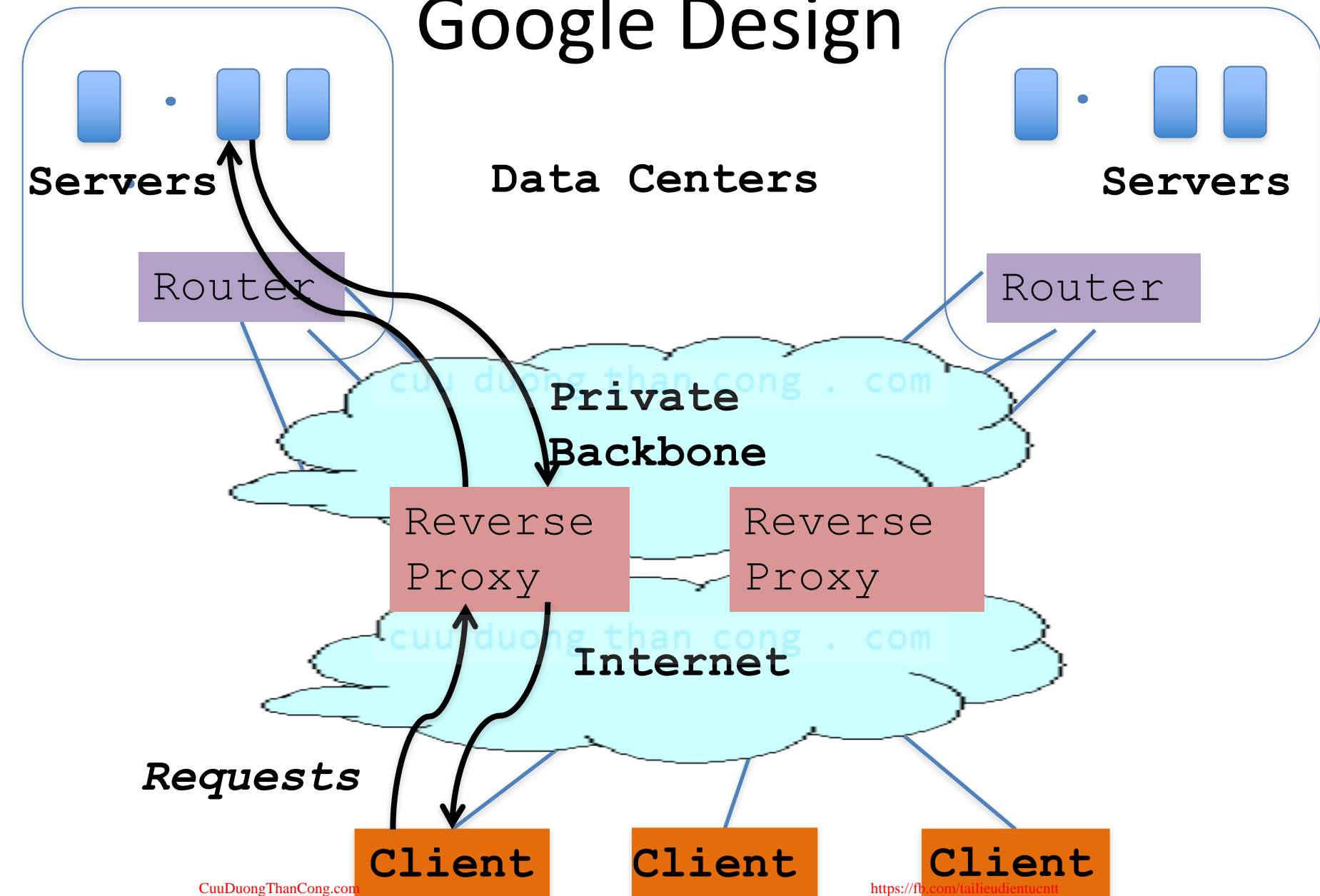
- Improve client performance
- Reduce content provider cost
- Load balancing, content assembly, transcoding, etc.

❑ Directing clients to the proxy

- Map the site name to the IP address of the proxy



Google Design



Limitations of Web Caching



❑ Much content is not cacheable

- Dynamic data: stock prices, scores, web cams
- CGI scripts: results depend on parameters
- Cookies: results may depend on passed data
- SSL: encrypted data is not cacheable
- Analytics: owner wants to measure hits

❑ Stale data

- Or, overhead of refreshing the cached data



Content Distribution Networks

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Content Distribution Network



☐ Proactive content replication

- Content provider (e.g., CNN) contracts with a CDN

☐ CDN replicates the content

- On many servers spread throughout the Internet

☐ Updating the replicas

- Updates pushed to replicas when the content changes

origin server
in North America



CDN distribution node



CDN server
in S. America



CDN server
in Europe



CDN server
in Asia

Server Selection Policy



☐ Live server

- For availability

Requires continuous monitoring of liveness, load, and performance

☐ Lowest load

- To balance load across the servers

☐ Closest

- Nearest geographically, or in round-trip time

☐ Best performance

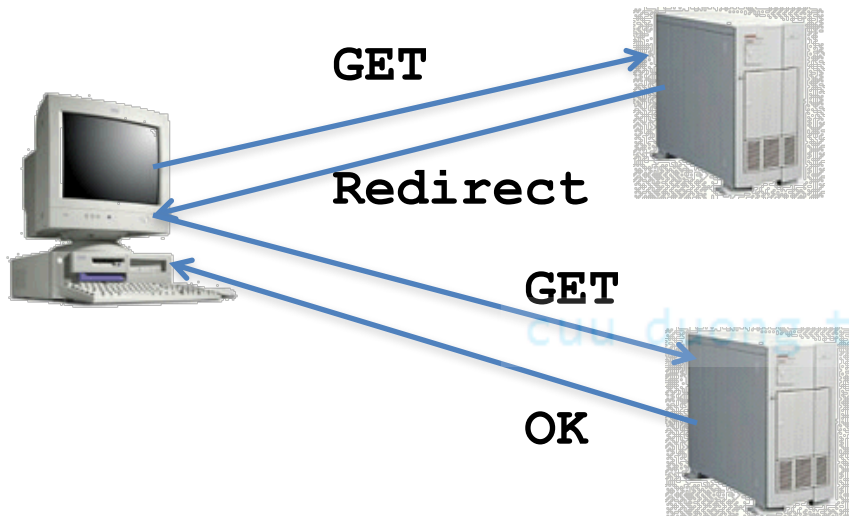
- Throughput, latency, ...

☐ Cheapest bandwidth, electricity, ...

Server Selection Mechanism

❑ Application

- HTTP redirection



❑ Advantages

- Fine-grain control
- Selection based on client IP address

❑ Disadvantages

- Extra round-trips for TCP connection to server
- Overhead on the server

Server Selection Mechanism

❑ Routing

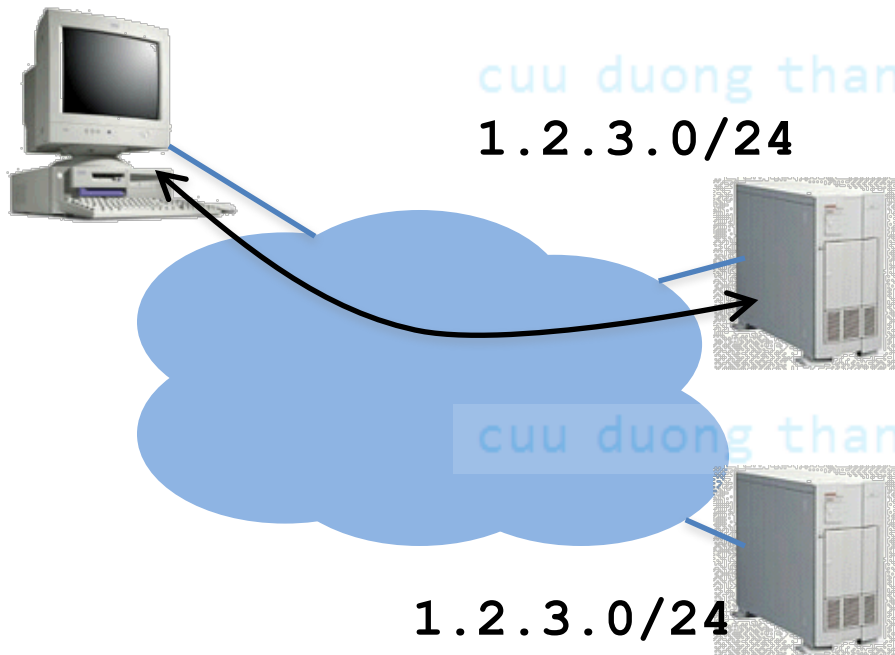
- Anycast routing

❑ Advantages

- No extra round trips
- Route to nearby server

❑ Disadvantages

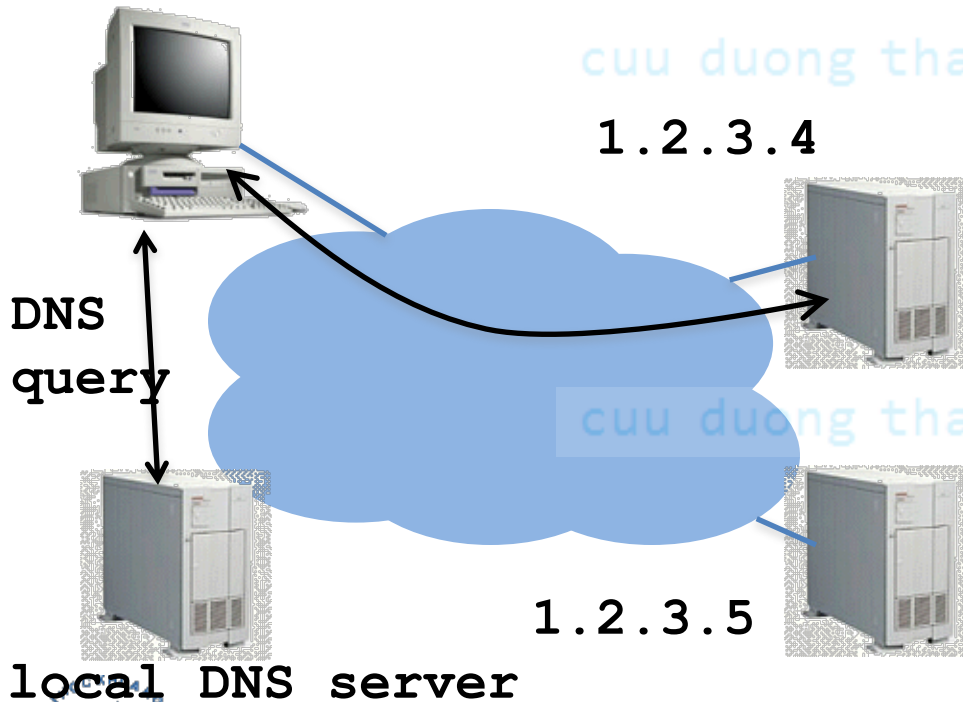
- Does not consider network or server load
- Different packets may go to different servers
- Used only for simple request-response apps



Server Selection Mechanism

❑ Naming

- DNS-based server selection



❑ Advantages

- Avoid TCP set-up delay
- DNS caching reduces overhead
- Relatively fine control

❑ Disadvantage

- Based on IP address of local DNS server
- “Hidden load” effect
- DNS TTL limits adaptation



How Akamai Works

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Akamai Statistics



❑ Distributed servers

- Servers: ~61,000
- Networks: ~1,000
- Countries: ~70

❑ Many customers

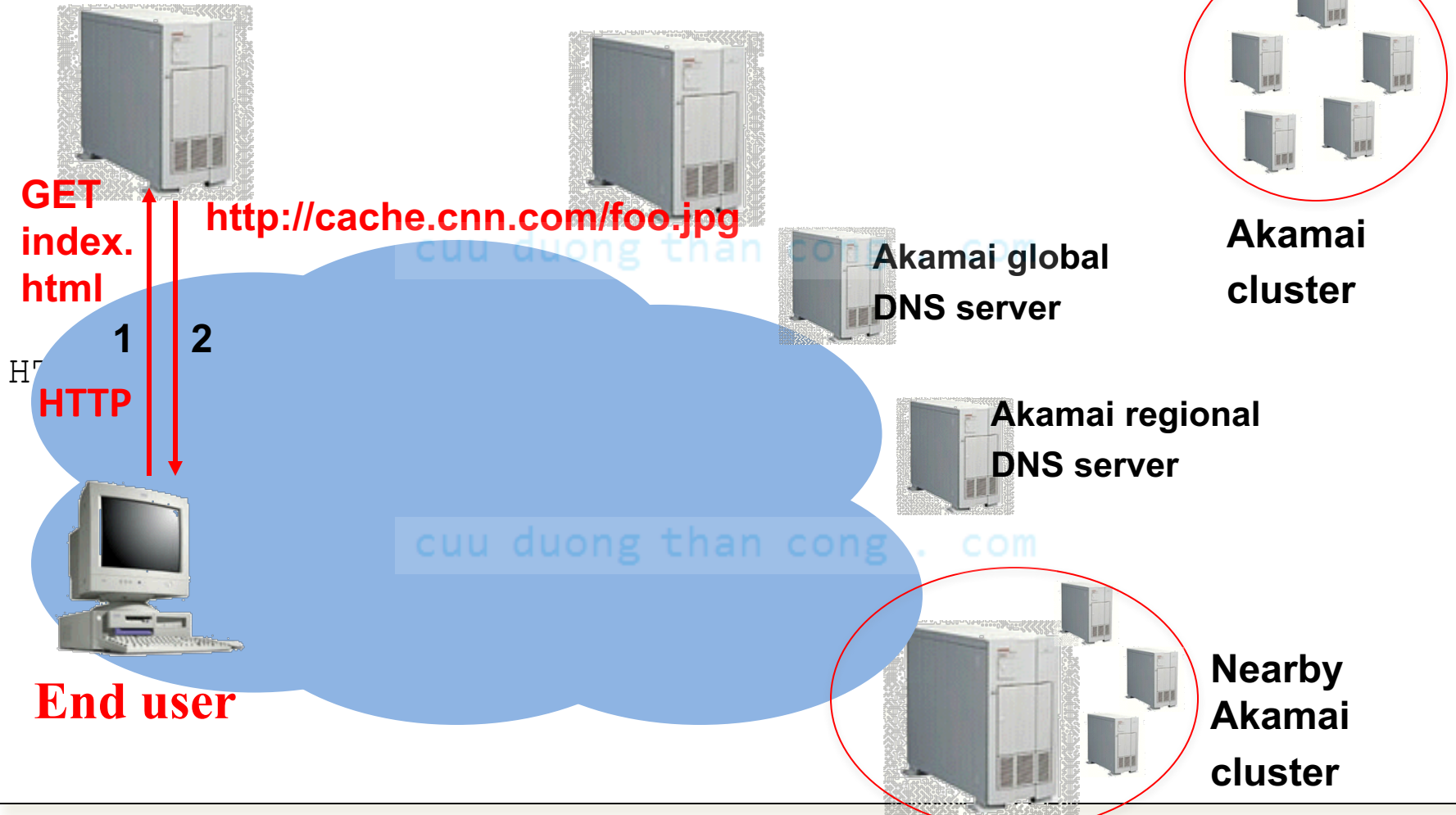
- Apple, BBC, FOX, GM
IBM, MTV, NASA,
NBC, NFL, NPR,
Puma, Red Bull,
Rutgers, SAP, ...

❑ Client requests

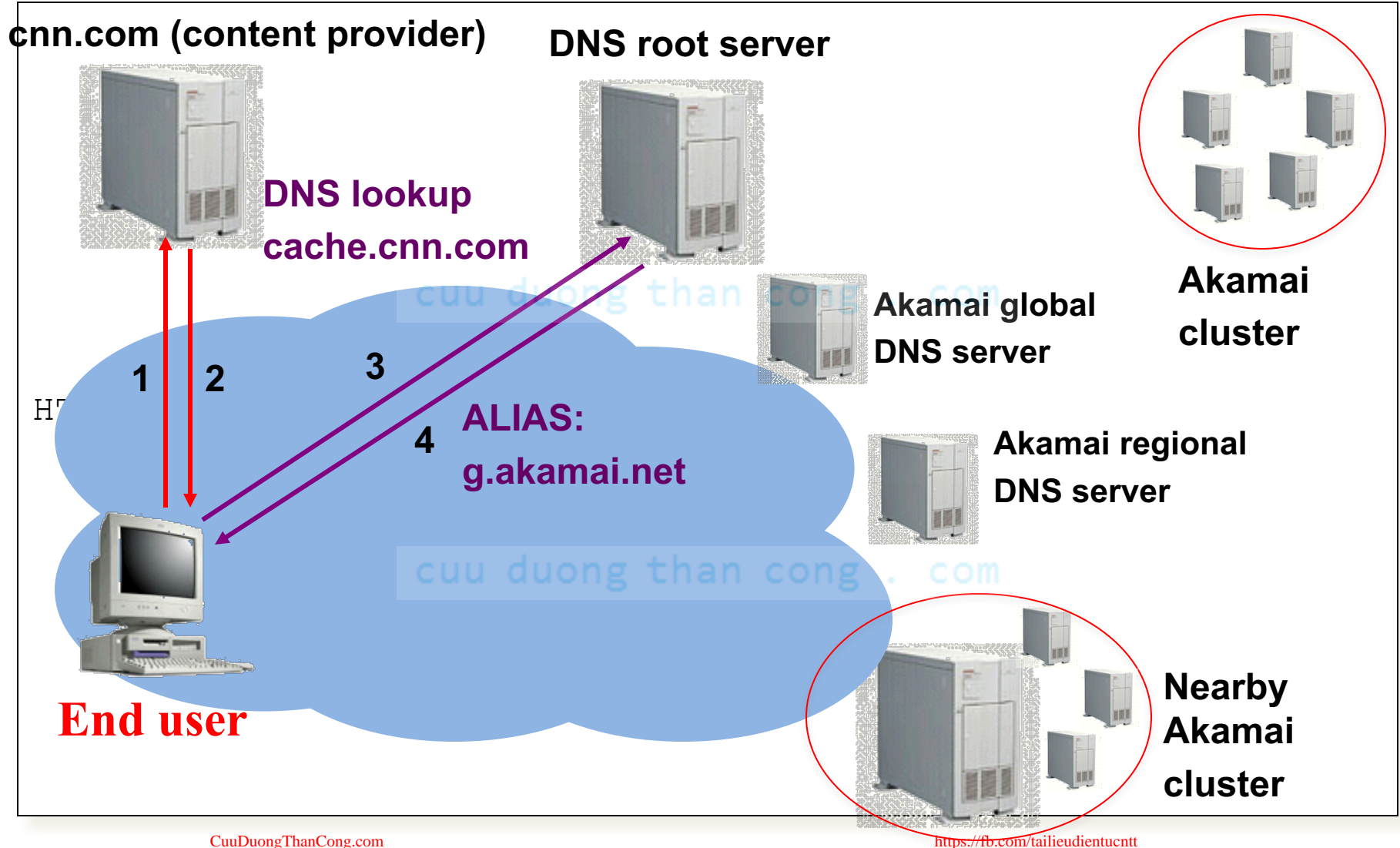
- Hundreds of billions per day
- Half in the top 45 networks
- 15-20% of all Web traffic worldwide

How Akamai Uses DNS

cnn.com (content provider) DNS root server

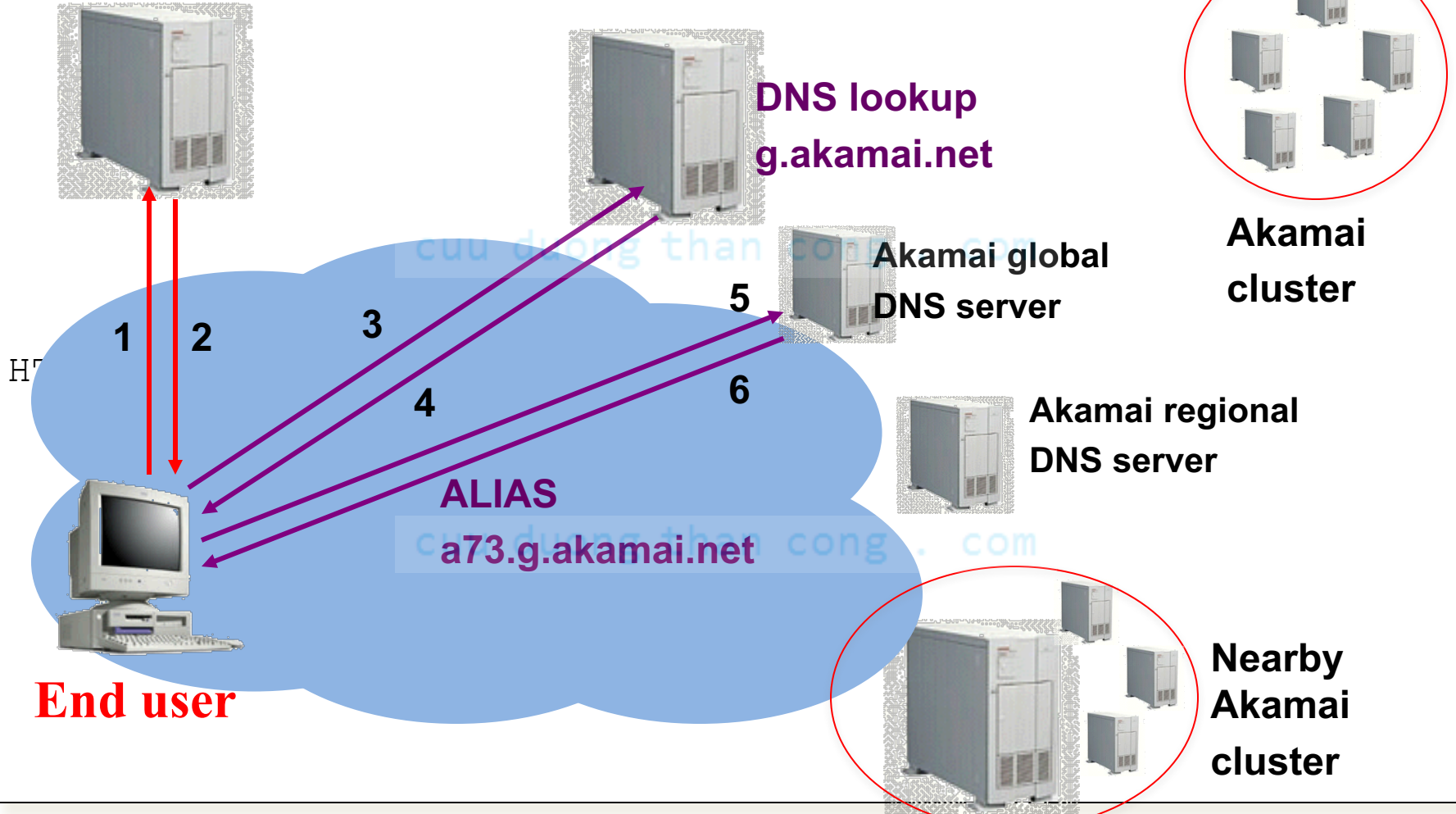


How Akamai Uses DNS



How Akamai Uses DNS

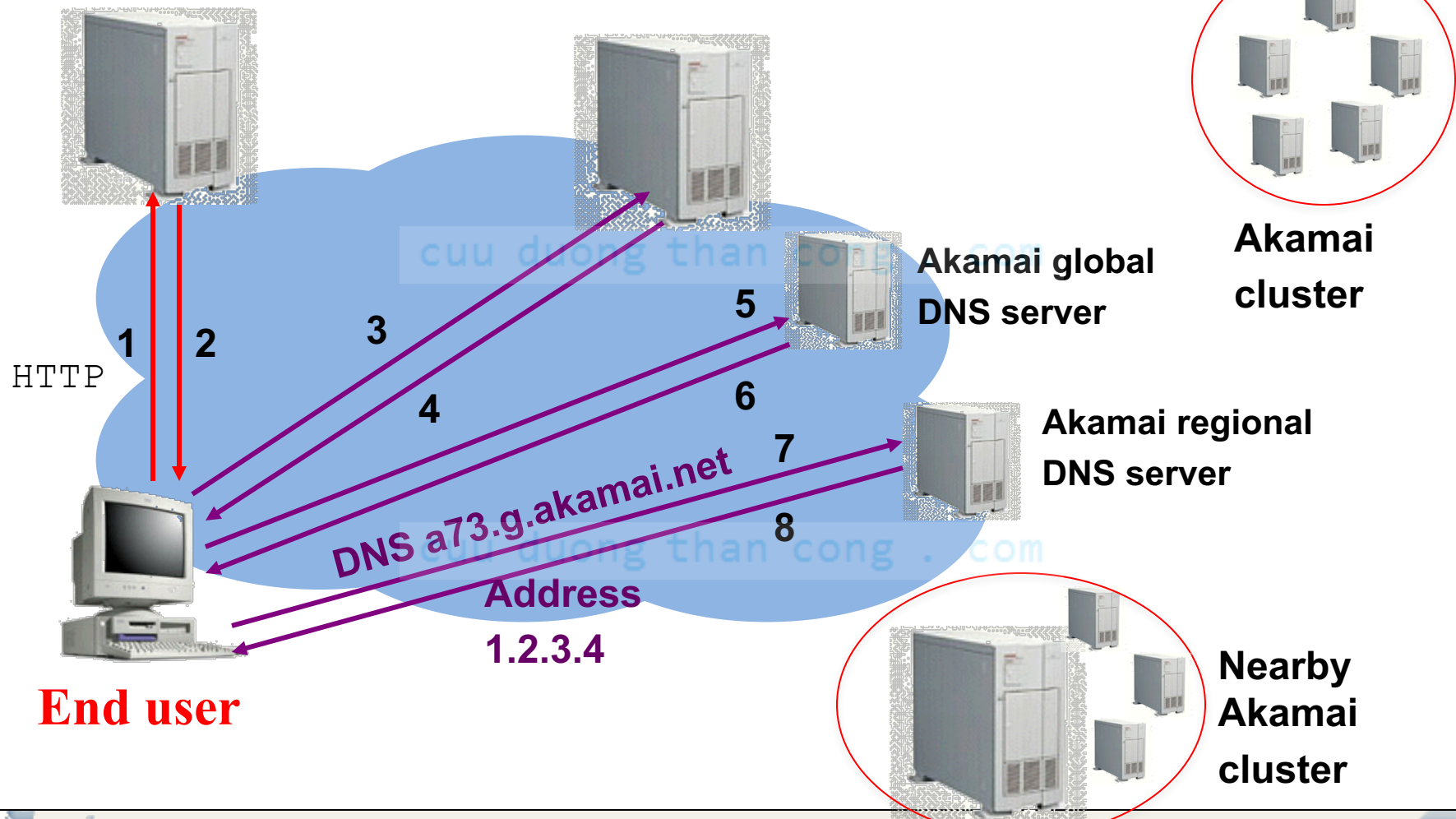
cnn.com (content provider) DNS root server



How Akamai Uses DNS

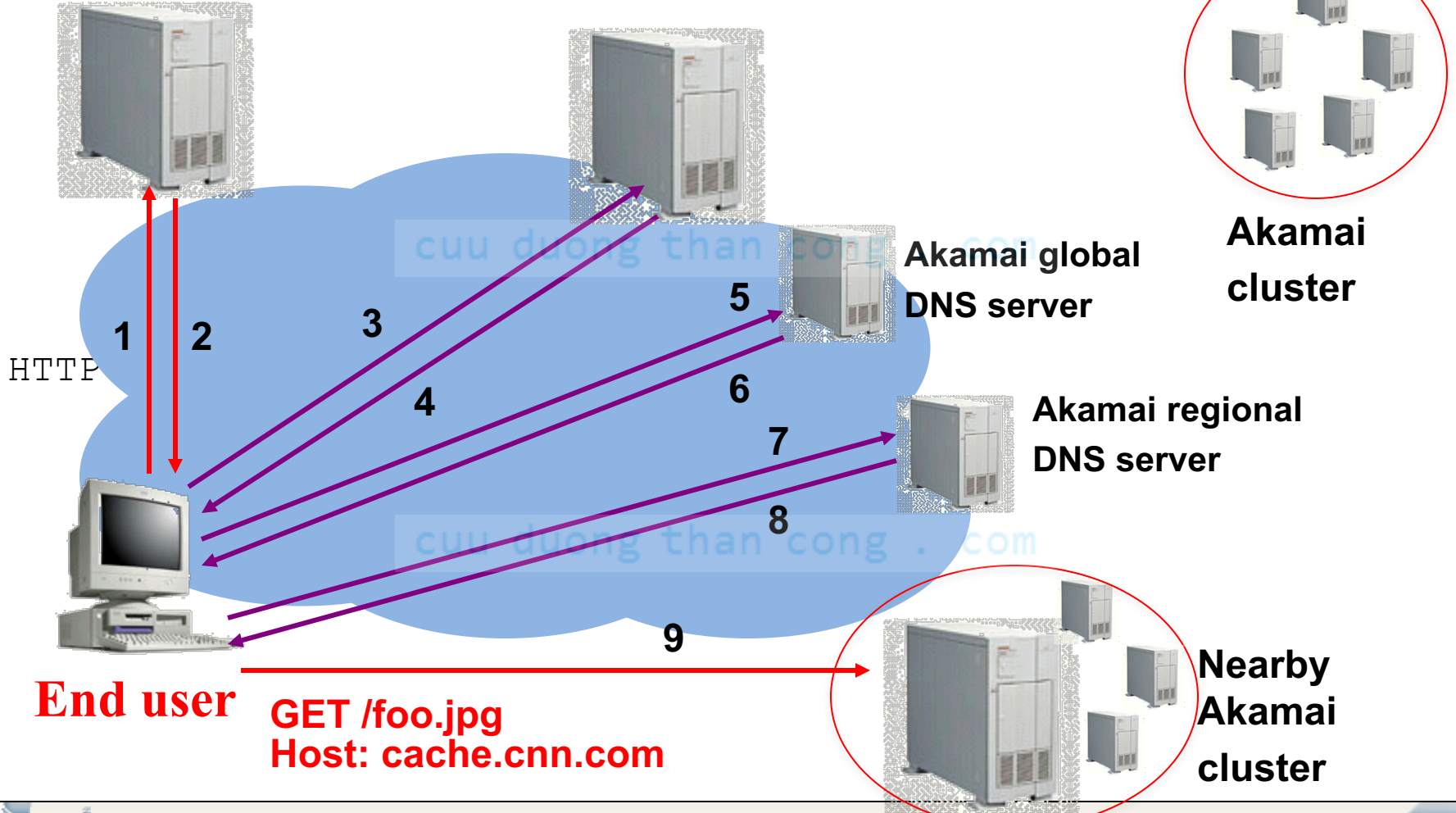
cnn.com (content provider)

DNS root server



How Akamai Uses DNS

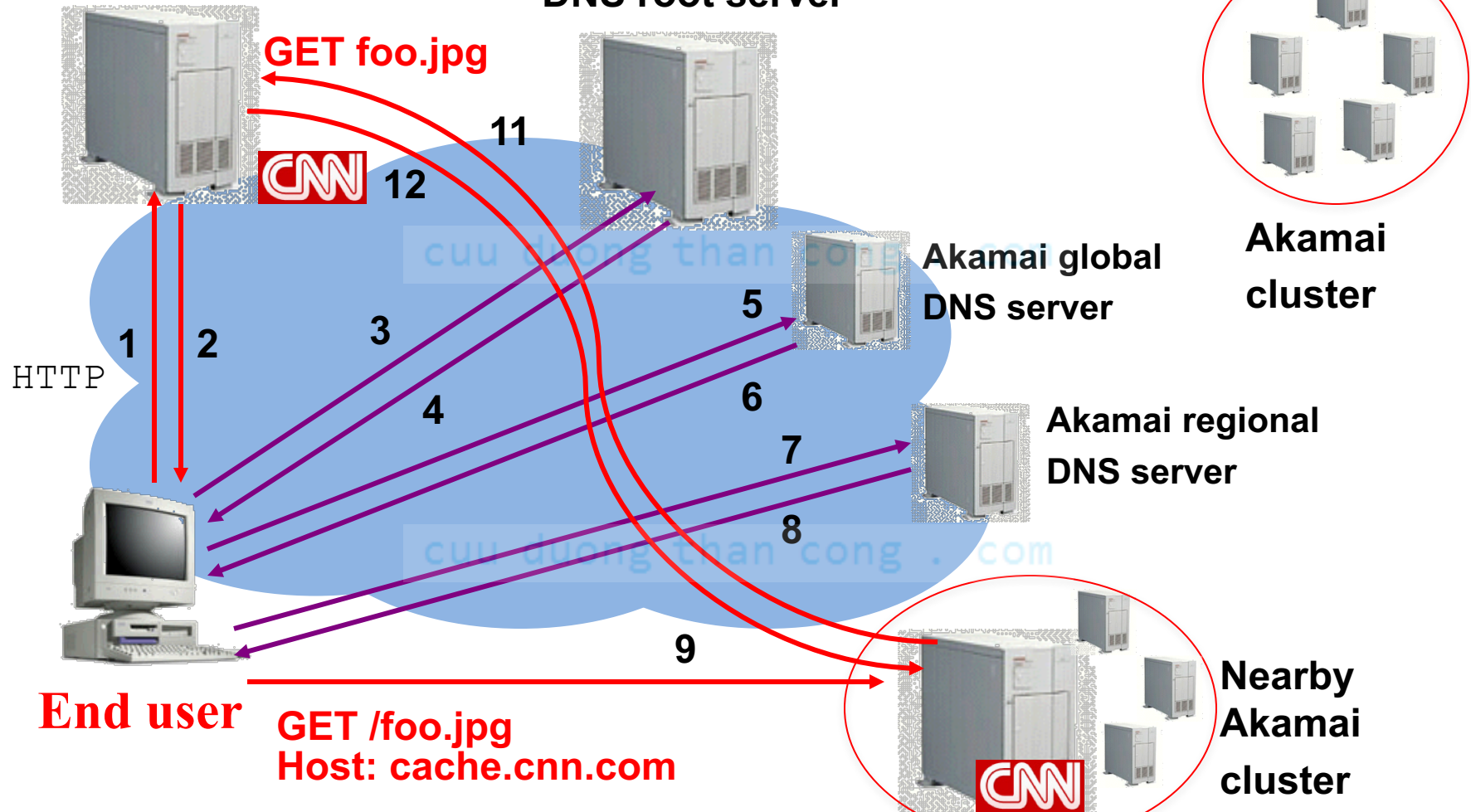
cnn.com (content provider) DNS root server



How Akamai Uses DNS

cnn.com (content provider)

DNS root server



cnn.com (content provider)

DNS root server



How Akamai Works: Cache Hit

