

Chapter 1: Introduction

- GOAL: To understand the benefits and the research methodology of International Investment
- Objectives:
 - Understand the roles of Int'l Investment in the world economy and the host countries, especially the case of Vietnam.
 - Grab the contents and the research methodology of Int'l Investment
- Contents:
 - The roles of Int'l Investment
 - Objects and contents of Int'l Investment
 - Research methods on Int'l Investment

The importance of International Investment

- Take direct comparative advantages of the factor endowment/abundance
- Accelerate the progress of globalization.
- Supplement capitals for the industrialization and modernization of Vietnam.
- Opportunities for new jobs and career development

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Taking the direct comparative advantages of the factor endowment/abundance

- Reduce the cost of production factors (capital, labor, technology,...)
- Speed up the specialization and production co-operation between countries
- Improve the effective usage of the production resources of Vietnam.

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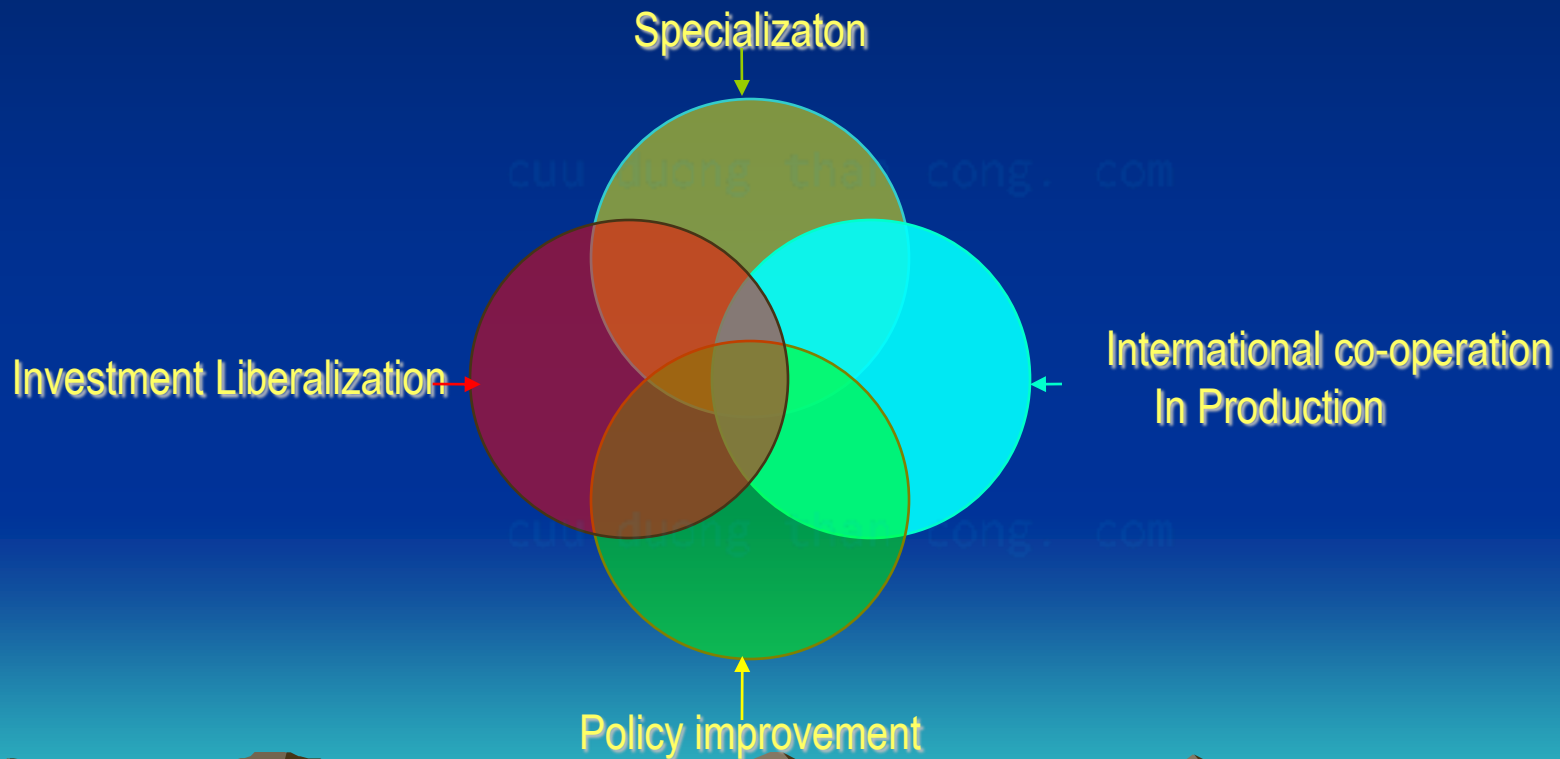
Bảng 1: Cấu trúc chi phí của 1 chiếc máy tính IBM (M)

Linh kiện, phần cứng	Nguồn xuất	Chi phí (USD)
1. Màn hình	Hàn Quốc	85
2. Blyn dĩa	Nhất Bản	105
	M	105
3. Nguồn cung cấp điện	Nhất Bản	60
4. Hệ máy in	Nhất Bản	160
5. ắc mủm	Singapo	165
6. Cài đặt ắc cứng	M	25
7. Bàn phím	Nhất Bản	50
8. Bao bì & lắp ráp	M	105
Tổng chi phí	Cực nguồn xuất	860
Trong đó:		
+ Chi phí	M	235
+ Chi phí	N- ắc ngoài	625
- Cực công ty sỡ hữu của M		230
- Cực công ty sỡ hữu của n- ắc ngoài		395

Nguồn: P.X.Nhà, Giáo trình DTQT, Nhà xuất bản ĐHQGHN, 2001, tr. 16

Accelerate the progress of globalization

- The nature and characteristics of globalization
- The impact of International Investment on the process of globalization



Supplement capitals for the industrialization and modernization of Vietnam

- Supply Capital and improve the domestic accumulation
- Transfer and develop new technology
- Absorb knowledge and latest technology
- Study marketing experiences and develop distribution network

Discussion

- The roles of International Investment in the process of Industrialization and modernization of developing countries
- Benefits of international investment globalization to developing countries
- The similarities and differences on investment objectives between foreign investors and the host-countries
- Opinions of Vietnam on International Investment

Discussion and guidelines for the next chapter

■ Discussion:

- The roles of international investment (question 1, 2, 3 và 4)
- Issues of today International Investment (question 5)
- International investment point of views from Vietnamese side (question 6)

■ Guidelines for chapter 2:

- Required materials: International Investment Textbook (p.28-p.49)
- Other sources from internet

End of chapter 1

Thank you!!!

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