# IDEAS

# WHERE IDEAS COME FROM



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- 1. Cram you head
- 2. Read something you normally wouldn't read
- Take a walk, drive, or shower
- Attend a lecture
- 5. Play a game, preferably a bad one
- 6. Play a different game
- Regardless of the preceding tips, follow your passion

#### WHAT DO GAMERS WANT?

#GOOD\_GAMES

## BRAINSTORMING

- 1. A working brain
- 2. Something to write with
- 3. Something to write on
- 4. A place to work
- Collaborators, preferably ones who also have working brains

# BREAKING WRITER'S BLOCK

- 1. Narrow your focus
- Take a walk or exercise
- Deal with something else that may be distracting you
- 4. Jump ahead to the good stuf
- 5. Change your environment
- 6. Learn from others